

**Brown School of Social Work
Washington University**

Specialization in Social Entrepreneurship

Social entrepreneurship strives to solve social problems at a systemic level using innovative, sustainable, scalable, and measureable approaches. The Social Entrepreneurship (SE) Specialization in the MSW curriculum prepares students to initiate their own mission-based venture or to transform an established organization from within. The specialization focuses on building students’ skills in business planning, budgeting, written and verbal communications, performance management, and impact measurement, among others.

Course Requirements

Students are required to take the following courses (9 credit hours):

- S50-5060 Social Entrepreneurship
- S50-5030 Budgeting and Fiscal Management
- B23-524 Business Planning for New Enterprises (The Hatchery)

Course Electives

Students must also take three (3) credit hours from the Olin School of Business:

- ACCT 5001. Introduction to Financial Accounting (1.5 credits)
- MKT 5503. Marketing Management (3 credits)
- OMM 5704. Operations Management (3 credits)
- OB 5601. Organizational Behavior (1.5 credits)
- OB 561. Negotiation & Conflict Management (1.5 credits)
- OB 565. Leading Change (1.5 credits)
- OB 562A. Leadership Competence (1.5 credits)
- MGT 5301. Introduction to Management and Strategy (1.5 credits)
- MGT 502. Ethical Issues in Managerial Decision Making (1.5 credits)
- MGT 511B. Legal Issues at Business Stages (1.5 credits)
- MGT 520. Taylor Community Consulting Project (1.5 credits)
- MGT 550Q. Law, Business & Governance (1.5 credits)
- MGT 513N. Labor and Employment Laws (1.5 credits)
- MGT 529. Management and Corporate Responsibility (1.5 credits)
- MGT 533. Effective Managerial Communications (1.5 credits)

Practicum

Students who elect the Social Entrepreneurship Specialization include management content in the concentration practicum. The student, the academic advisor, and the practicum instructor negotiate content of the practicum on a case-by-case basis. Students are required to complete one credit (120 hours) on management tasks and activities. These tasks and activities, although individually designed, must be clearly related to the outcomes of the Social Entrepreneurship Specialization and must build on management course work.

Co-curricular Opportunities

As part of the specialization, students are strongly encouraged to participate in the Youthbridge Social Entrepreneurship and Innovation Competition (Y-SEIC) in the spring semester of their final year. The Y-SEIC is one of the country’s premier competitions for mission-based ventures and takes place every spring semester.

Optimized course sequence:

Students are encouraged to follow the sequence below in order to manage courses with pre- or co-requisites and to participate in the Y-SEIC:

Course / Co-Curricular	GWB #	Pre- or Co-requisite	Spring, 1st Year	Fall, 2nd Year	Spring, 2nd Year
Social Entrepreneurship--Intro	S50-5060	None	x		
Budgeting and Fiscal Management (BFM)	S50-5030	None	x		
Social Hatchery	B63 524	SE intro; BFM		x	
Y-SEIC	N/A	N/A			X